



COAST GUARD FOUNDATION

CORPORATE PARTNERSHIP OPPORTUNITIES | 2024



WE ARE THE COAST GUARD FOUNDATION

For more than 50 years, the Coast Guard Foundation has been a vital partner of the United States Coast Guard, assisting the service and its members through the toughest challenges confronting our heroes and their families.

The Foundation's work strengthens the entire community. Through close collaboration with Coast Guard leadership, our investments support families, bolster unit morale, honor the Coast Guard's service at the national level, and more.

Since our founding in 1969, we've provided more than \$80 million in services to Coast Guard members and their families. The Coast Guard Foundation ensures Coast Guard members are always ready, and their families are taken care of while their loved ones serve our country.

Thanks to our generous partners, the Coast Guard Foundation has:

- Funded \$48 million in education initiatives, helping thousands within the Coast Guard community — members, spouses, and children — achieve their dreams of higher education
- Awarded more than 18,300 grants to Coast Guard members for college tuition or professional training, enhancing their duties and setting them up for success after their service ends
- Invested \$27 million in fitness and wellness services for Coast Guard members' physical and mental health
- Provided \$4.3 million in direct support for families who have suffered the tragic loss of a loved one or needed critical assistance during natural disasters and emergencies

The brave men and women of the Coast Guard sacrifice so much to serve our nation. The Coast Guard Foundation is committed to providing all members and their families the resources they need to build resilience throughout their lives when it's needed most.



ANNUAL SPONSORSHIPS

The Coast Guard Foundation offers corporations a unique opportunity to align with our strong core values in support of the men and women of the U.S. Coast Guard and their families, and increase your company's visibility nationwide. Become an Anchor Sponsor with an annual commitment that gives your company year-round exposure with the opportunity to also be recognized and take part in key events.

Our Anchor Sponsors can take pride in knowing that, beyond the impactful return on investment for your company, you are also providing essential support for the Foundation. The following levels offer the ability to partner in a variety of ways. Packages can be customized to meet your corporate and philanthropic objectives.

ANCHOR SPONSORSHIPS ►

PLATINUM LEVEL: \$100,000

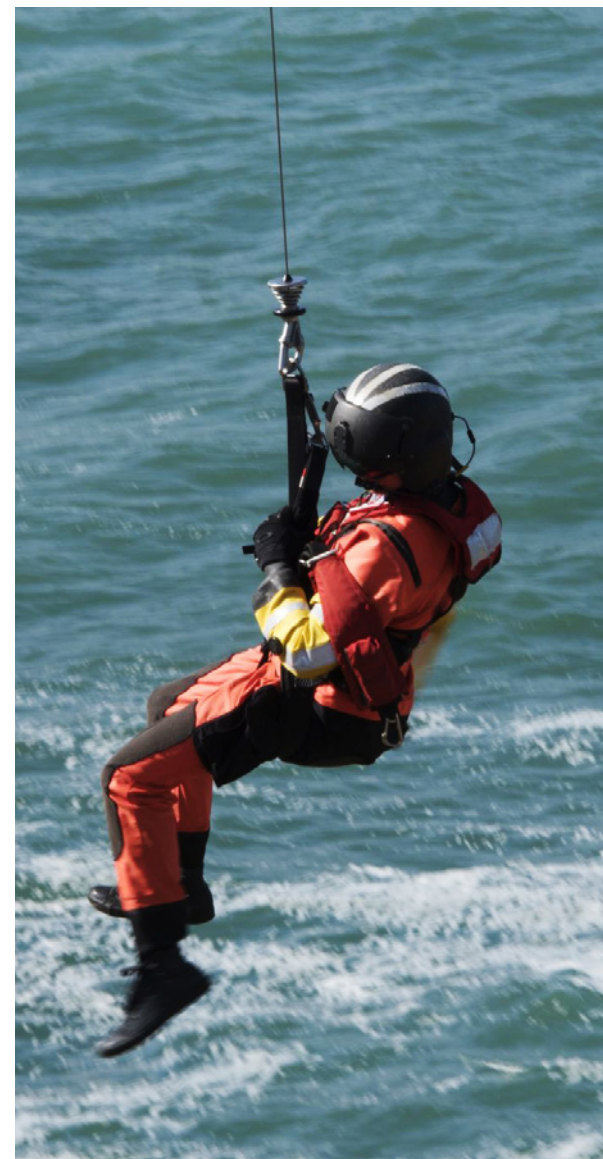
- Ability to designate funds towards event and program sponsorships and receive the associated benefits with selected level(s) (detailed on pages 4–8)
- Sponsor spotlight on the Coast Guard Foundation's website, which will include your logo with a link to your company's website
- Logo recognition at every 2024 corporate event
- Logo recognition on related promotional materials as an Anchor Sponsor
- Inclusion in an annual Anchor Sponsor press release and media publication

GOLD LEVEL: \$75,000

- Ability to designate funds towards event and program sponsorships and receive the associated benefits with selected level(s) (detailed on pages 4–8)
- Logo recognition on Corporate Partners page on the Coast Guard Foundation's website as an Anchor Sponsor
- Logo recognition at every 2024 corporate event
- Logo recognition on related promotional materials as an Anchor Sponsor
- Inclusion in an annual Anchor Sponsor press release and media publication

SILVER LEVEL: \$50,000

- Ability to designate funds towards event and program sponsorships and receive the associated benefits with selected level(s) (detailed on pages 4–8)
- Logo recognition on Corporate Partners page on the Coast Guard Foundation's website as an Anchor Sponsor
- Logo recognition at every 2024 corporate event
- Logo recognition on related promotional materials as an Anchor Sponsor



I FULL MISSION SUPPORT

We are committed to getting all members and their families the resources they need to build resilience throughout their lives when it's needed most. Gifts that fund our full mission allow us the flexibility needed to adapt to the Coast Guard's most pressing needs. Take pride in knowing you are investing in a strong future for the men and women of the Coast Guard and their families, and assisting these heroes tackle the toughest challenges confronting them.

I SUPPORT A PROGRAM FOR COAST GUARD MEMBERS AND FAMILIES

Our team can work with your organization to achieve the greatest impact on the Coast Guard community — and for your organization — by identifying specific opportunities in your area or nationwide. Here are a few examples:

EMERGENCY ASSISTANCE ▶ Support programs that provide immediate financial assistance and resources to members following a natural disaster, and to families of those lost in the line of duty.

EDUCATION ▶ Sponsor scholarships, education grants, and workforce development programs for Coast Guard members, their spouses, and their children, helping them to achieve their higher education dreams and build valuable skills that enhance their service to our Nation and beyond.

MORALE, WELLNESS, AND RESILIENCY ▶ Sponsor projects that improve the morale, wellbeing, and resiliency of Coast Guard members and families at nationwide or in specific locales. These include workout and recreation gear, community improvements, youth enrichment, and resilience training and retreats that keep members performing their best and build strong families to support them. Many projects come with naming or recognition opportunities such as ribbon-cutting events and press and social media exposure.



COAST GUARD RECOGNITION DINNERS

TRIBUTE TO THE EIGHTH COAST GUARD DISTRICT

FRIDAY, MARCH 8, 2024 | 6:30 P.M.

THE NATIONAL WWII MUSEUM | NEW ORLEANS, LOUISIANA

DINNER SPONSORS: \$50,000

- Two tables of eight with prominent placement (16 seats total)
- Two seats at Chairman's Table
- Sponsor gift presentation on stage during event
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: \$35,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

DESSERT & DANCING SPONSORS: \$35,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSORS: \$25,000

- One table of eight with priority seating
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: \$15,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: \$10,000

- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: \$7,500

- One table of eight
- Acknowledgment listing in digital program

INDIVIDUAL TICKET: \$950

- One ticket to event

TRIBUTE TO THE SEVENTH COAST GUARD DISTRICT

THURSDAY, APRIL 18, 2024 | 6:30 P.M.

MARRIOTT HARBOR BEACH RESORT | FORT LAUDERDALE, FLORIDA

DINNER SPONSORS: \$50,000

- Two tables of eight with prominent placement (16 seats total)
- Two seats at Chairman's Table
- Sponsor gift presentation on stage during event
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: \$25,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

THE AFTER PARTY SPONSORS: \$25,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: \$15,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: \$10,000

- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: \$5,000

- One table of eight
- Acknowledgment listing in digital program

INDIVIDUAL TICKET: \$500

- One ticket to event

COAST GUARD RECOGNITION DINNERS

*new
date!*

TRIBUTE TO THE COAST GUARD IN OUR NATION'S CAPITAL

TUESDAY, JUNE 18, 2024 | 6:30 P.M.

NATIONAL BUILDING MUSEUM | WASHINGTON, D.C.

| DINNER UNDERWRITERS: \$100,000

- Two tables of eight with prominent placement
- Eight invitations to Chairman's Reception
- Prominent logo recognition on signage and screens at event
- Sponsor gift presentation on stage during event
- Full-page tribute ad in digital program

| DINNER SPONSORS: \$50,000

- One table of eight with prominent placement
- Four invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| COCKTAIL RECEPTION OR DESSERT RECEPTION SPONSORS: \$35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| SHIELD OF FREEDOM SPONSORS: \$25,000

- One table of eight with preferential seating
- Two invitations to Chairman's Reception
- Logo recognition at event
- Full-page tribute ad in digital program

| DEFENDER SPONSORS: \$15,000

- One table of eight
- Half-page tribute ad in digital program

| GUARDIAN SPONSORS: \$10,000

- Two seats with preferential seating
- Acknowledgment listing in digital program

| INDIVIDUAL TICKET: \$1,000

- One ticket to event

TRIBUTE TO THE FOURTEENTH COAST GUARD DISTRICT

SATURDAY, JULY 27, 2024 | 5:30 P.M.

HO'OKUPU CENTER | HONOLULU, HAWAII

| PRESENTING SPONSOR: \$25,000

- Priority reserved seating for 8
- Special seafood platter and premium wines

| VOYAGER CHIEF: \$15,000 ALI'I HONOMOANA

- Priority reserved seating for 8
- Special seafood platter and premium wines

| NAVIGATOR: \$10,000 HO'OKELE WA'A

- Priority reserved seating for 8
- Special seafood platter and premium wines

| STEERSPERSON: \$5,500 • ULI

- Grazing tickets for 8

| SAILOR: \$3,500 • HOLOKAHIKI

- Grazing tickets for 8

| INDIVIDUAL TICKET: \$450

- One ticket to event

COAST GUARD RECOGNITION DINNERS

ALASKA AWARDS DINNER

TUESDAY, AUGUST 13, 2024 | 6:00 P.M.
THE HOTEL CAPTAIN COOK | ANCHORAGE

DINNER SPONSORS: \$50,000

- One table of eight with prominent placement
- Gift presentation on stage during event
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: \$25,000

- One table of eight with prominent placement
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

THE AFTER PARTY SPONSORS: \$25,000

- One table of eight with prominent seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: \$15,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: \$10,000

- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: \$5,000

- One table of eight
- Acknowledgment listing in digital program

INDIVIDUAL TICKET: \$500

- One ticket to event

RECEPTION IN HONOR OF THE COAST GUARD

TUESDAY, SEPTEMBER 17, 2024 | 6:00 P.M.
THE REEF ON THE WATER | LONG BEACH, CALIFORNIA

RECEPTION SPONSOR: \$25,000

- Access for 8 guests to reception
- Sponsor gift presentation on stage with opportunity for representative to speak at event
- Logo recognition on signage and in program at event, and on event web page

GUARDIAN SPONSOR: \$10,000

- Access for 6 guests to reception
- Acknowledgment from stage during speaking program
- Logo recognition on signage and in program at event, and on event web page

RESCUER SPONSOR: \$5,000

- Access for 4 guests to reception
- Recognition in program and on event web page

INDIVIDUAL TICKET: \$50

- One ticket to reception

COAST GUARD RECOGNITION DINNERS

NEW YORK SALUTES THE COAST GUARD

THURSDAY, OCTOBER 10, 2024 | 5:30 P.M.
THE LIGHTHOUSE AT PIER 61 | NEW YORK, NEW YORK

DINNER SPONSORS: \$50,000

- One table of eight with prominent placement
- Sponsor gift presentation on stage during event
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: \$35,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

THE AFTER PARTY SPONSORS: \$25,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSORS: \$25,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: \$15,000

- One table of eight
- Half-page tribute ad in digital program

GUARDIAN SPONSORS: \$12,500

- One table of eight
- Acknowledgment listing in digital program

INDIVIDUAL TICKET: \$1,250

- One ticket to event

new date!

TEXAS SALUTES THE COAST GUARD

THURSDAY, NOVEMBER 21, 2024 | 6:00 P.M.
HOUSTON MARRIOTT MARQUIS | HOUSTON, TEXAS

DINNER SPONSORS: \$50,000

- One table of eight with prominent placement
- Four invitations to Chairman's Reception
- Sponsor gift presentation on stage during event
- Logo recognition at event
- Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSORS: \$35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

DESSERT RECEPTION SPONSORS: \$35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSORS: \$25,000

- One table of eight with preferential seating
- Two invitations to Chairman's Reception
- Logo recognition at event
- Full-page tribute ad in digital program

DEFENDER SPONSORS: \$15,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

GUARDIAN SPONSORS: \$10,000

- One table of eight
- Half-page tribute ad in digital program

RESCUER SPONSORS: \$6,500

- One table of eight
- Acknowledgment listing in digital program

INDIVIDUAL TICKET: \$1,000

- One ticket to event

SCHOLARSHIP GOLF TOURNAMENTS

NEW YORK/NEW JERSEY SCHOLARSHIP GOLF TOURNAMENT

MONDAY, MAY 6, 2024 | 7:00 A.M.

SOUTH SHORE GOLF COURSE | STATEN ISLAND, NEW YORK

UNDERWRITER SPONSORS: \$10,000

- Golfing package for eight players
- Two hole sponsorships
- Acknowledgment during speaking program
- Commemorative plaque

LEADERSHIP SPONSORS: \$5,000

- Golfing package for four players
- Hole sponsorship
- Commemorative plaque

SWAG BAG SPONSORS: \$3,500

- Golf balls, a poker chip and divot repair tool with company logo

LUNCH SPONSORS: \$2,500

- Recognition at lunch

TOURNAMENT PRIZE SPONSORS: \$2,500

- Tournament prizes for winning foursomes

SCHOLARSHIP SPONSORS: \$2,500

- Golfing package for four players
- Hole sponsorship

FOURSOMES: \$1,200

- Golfing package for four players

HOLE SPONSORS: \$1,000

- Company name displayed on signage at sponsored hole

INDIVIDUAL GOLFER: \$400

WASHINGTON, D.C. SCHOLARSHIP GOLF TOURNAMENT

MONDAY, MAY 20, 2024 | 7:00 A.M.

ARMY-NAVY COUNTRY CLUB | FAIRFAX, VIRGINIA

TOURNAMENT SPONSORS: \$25,000

- Golfing package for nine players*
- Two hole sponsorships
- Acknowledgment during speaking program and in print program
- Commemorative plaque
- Recognition in CGF DC Tribute Dinner program

DEFENDER SPONSORS: \$15,000

- Golfing package for six players*
- Two hole sponsorships
- Acknowledgment during speaking program and in print program
- Commemorative plaque

GUARDIAN SPONSORS: \$10,000

- Golfing package for six players*
- Hole sponsorship
- Acknowledgment during speaking program and in print program
- Commemorative plaque

EAGLE SPONSORS: \$5,000

- Golfing package for three players*
- Hole sponsorship
- Recognition in program

BIRDIE SPONSORS: \$3,000

- Golfing package for three players*

INDIVIDUAL GOLFER: \$1,000

SHIRT/JACKET SPONSORS: \$7,500

- Company name/logo on shirt or jacket provided to every participant

LUNCH SPONSORS: \$4,000 (2 AVAILABLE)

- Recognition at lunch and in program

SWAG BAG SPONSORS: \$3,500

- Company logo on golf items in swag bag
- Recognition in program

TOURNAMENT PRIZE SPONSORS: \$2,500

- Tournament prizes for winning foursomes
- Recognition in program

BEVERAGE CART SPONSORS: \$3,000 (2 AVAILABLE)

- Advertisement on the beverage cart
- Recognition in program

BREAKFAST SPONSORS: \$2,500 (2 AVAILABLE)

- Recognition at breakfast and in program

HOLE SPONSORS: \$2,500

- Sponsorship of one hole with signage

AT THE TURN SPONSORS: \$2,000

- Signage at the midway snacks station

**Individual Coast Guard members are placed with teams of three.*



COAST GUARD FOUNDATION

FOR MORE INFORMATION, CONTACT:

■ **CAPT Ron LaBrec, USCG (Ret.)**

External Engagement Officer

860-415-6673

rlabrec@coastguardfoundation.org

■ **Jean Brown**

Senior Director of Events

860-457-1805

jbrown@coastguardfoundation.org

■ **Becky Ketterhagen**

Events Manager

860-457-1413

bketterhagen@coastguardfoundation.org

coastguardfoundation.org