



COAST GUARD FOUNDATION

CORPORATE PARTNERSHIP OPPORTUNITIES | 2023



WE ARE THE COAST GUARD FOUNDATION

For more than 50 years, the Coast Guard Foundation has been a vital partner of the United States Coast Guard, assisting the service and its members through the toughest challenges confronting our heroes and their families.

The Foundation's work strengthens the entire community. Through close collaboration with Coast Guard leadership, our investments support families, bolster unit morale, honor the Coast Guard's service at the national level, and more.

Since our founding in 1969, we've provided more than \$80 million in services to Coast Guard members and their families. The Coast Guard Foundation ensures Coast Guard members are always ready, and their families are taken care of while their loved ones serve our country.

Thanks to our generous partners, the Coast Guard Foundation has:

- Funded \$45 million in education initiatives, helping thousands within the Coast Guard community — members, spouses, and children — achieve their dreams of higher education
- Awarded more than 17,500 grants to Coast Guard members for college tuition or professional training, enhancing their duties and setting them up for success after their service ends
- Invested \$25 million in fitness and wellness services for Coast Guard members' physical and mental health
- Provided nearly \$2 million in emergency support for members and their families impacted by natural disasters

The brave men and women of the Coast Guard sacrifice so much to serve our nation. The Coast Guard Foundation is committed to providing all members and their families the resources they need to build resilience throughout their lives when it's needed most.



ANNUAL SPONSORSHIPS

The Coast Guard Foundation offers corporations a unique opportunity to align with our strong core values in support of the men and women of the U.S. Coast Guard and their families, and increase your company's visibility nationwide. Become an Anchor Sponsor with an annual commitment that gives your company year-round exposure with the opportunity to also be recognized and take part in key events.

Our Anchor Sponsors can take pride in knowing that, beyond the impactful return on investment for your company, you are also providing essential support for the Foundation. The following levels offer the ability to partner in a variety of ways. Packages can be customized to meet your corporate and philanthropic objectives.

ANCHOR SPONSORSHIPS ►

PLATINUM LEVEL: \$100,000

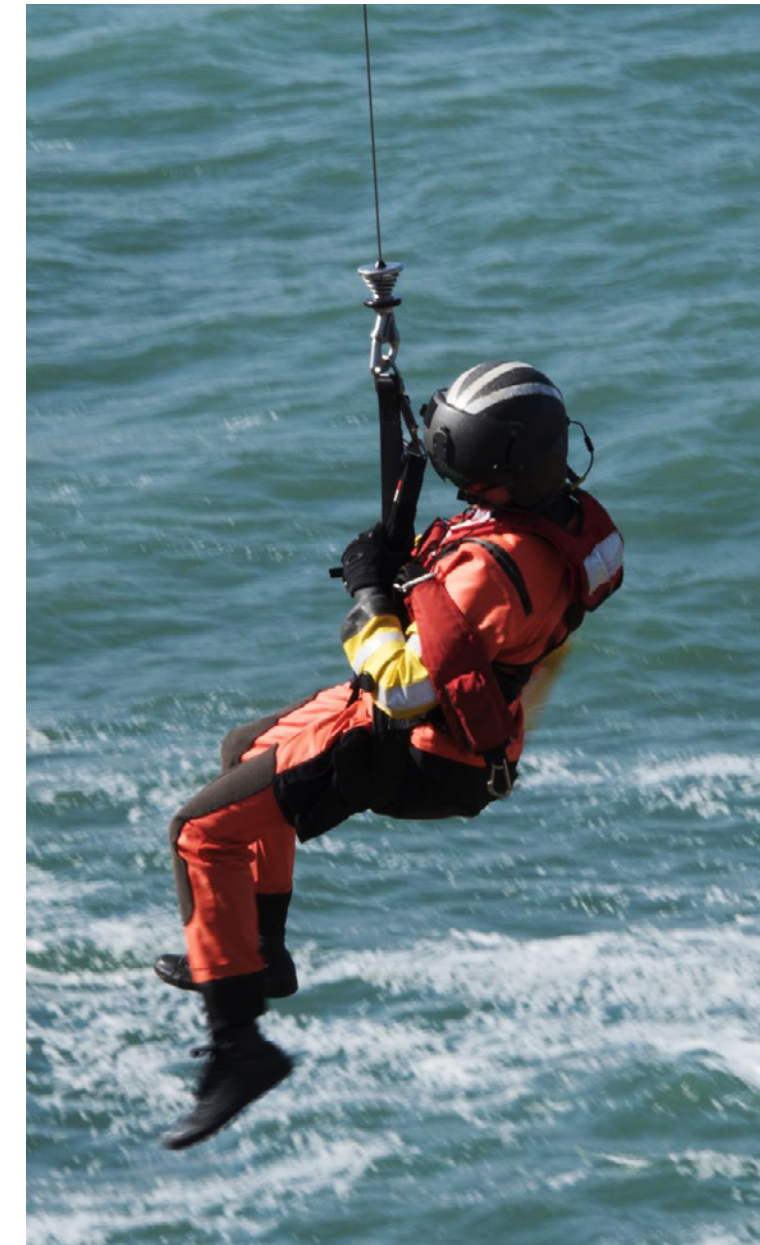
- Ability to designate funds towards event and program sponsorships and receive the associated benefits with selected level(s) (detailed on pages 4–9)
- Sponsor spotlight on the Coast Guard Foundation's website, which will include your logo with a link to your company's website
- Logo recognition at every 2023 corporate event
- Logo recognition on related promotional materials as an Anchor Sponsor
- Inclusion in an annual Anchor Sponsor press release and media publication

GOLD LEVEL: \$75,000

- Ability to designate funds towards event and program sponsorships and receive the associated benefits with selected level(s) (detailed on pages 4–9)
- Logo recognition on Corporate Partners page on the Coast Guard Foundation's website as an Anchor Sponsor
- Logo recognition at every 2023 corporate event
- Logo recognition on related promotional materials as an Anchor Sponsor
- Inclusion in an annual Anchor Sponsor press release and media publication

SILVER LEVEL: \$50,000

- Ability to designate funds towards event and program sponsorships and receive the associated benefits with selected level(s) (detailed on pages 4–9)
- Logo recognition on Corporate Partners page on the Coast Guard Foundation's website as an Anchor Sponsor
- Logo recognition at every 2023 corporate event
- Logo recognition on related promotional materials as an Anchor Sponsor



FULL MISSION SUPPORT

We are committed to getting all members and their families the resources they need to build resilience throughout their lives when it's needed most. Gifts that fund our full mission allow us the flexibility needed to adapt to the Coast Guard's most pressing needs. Take pride in knowing you are investing in a strong future for the men and women of the Coast Guard and their families, and assisting these heroes tackle the toughest challenges confronting them.

I SUPPORT A PROGRAM FOR COAST GUARD MEMBERS AND FAMILIES

Our team can work with your organization to achieve the greatest impact on the Coast Guard community — and for your organization — by identifying specific opportunities in your area or nationwide. Here are a few examples:

EMERGENCY ASSISTANCE ▶ Support programs that provide immediate financial assistance and resources to members following a natural disaster, and to families of those lost in the line of duty.

EDUCATION ▶ Sponsor scholarships, education grants, and workforce development programs for Coast Guard members, their spouses, and their children, helping them to achieve their higher education dreams and build valuable skills that enhance their service to our Nation and beyond.

MORAL, WELLNESS, AND RESILIENCY ▶ Sponsor projects that improve the morale, wellbeing, and resiliency of Coast Guard members and families at nationwide or in specific locales. These include workout and recreation gear, community improvements, youth enrichment, and resilience training and retreats that keep members performing their best and build strong families to support them. Many projects come with naming or recognition opportunities such as ribbon cutting events and press and social media exposure.



INDUSTRY SPOTLIGHT PANEL EVENTS

INDUSTRY SPOTLIGHT PANEL EVENTS ►

First launched in 2021, the Coast Guard Foundation's Industry Spotlight panel events offer sponsors unparalleled access to open and in-depth conversations with defense and maritime industry executives, government professionals and Coast Guard leadership. Moderated by **Jeanne Meserve**, Emmy Award-Winner and former anchor and correspondent for CNN and ABC News, the Speaker Series also offers an excellent opportunity to position your company's representative as an expert thought leader on topics of interest to government and industry.

Industry Spotlight Events, such as 2023's **Maritime Prosperity Forum: Offshore Wind and Maritime Transportation in Manhattan**, bring together industry leaders for engaging discussions on issues of importance to the Coast Guard and its partners. The Foundation also collaborates with other organizations, such as the Maritime Association of the Port of New York and New Jersey, to bring the best speakers and attendees together for valuable networking and relationship building.

To promote Industry Spotlight Events and its sponsors, the Foundation and its partners employ press outreach, their websites, and social media, as well as send more than 2,000 personal email invitations to industry and government executives.

Become a part of the conversation and join as a sponsor.

[Click here to view the 2022 Industry Spotlight Panel event.](#)

PRESENTING SPONSOR: \$15,000

- Recognition as lead sponsor during each event in the Series
- 15-second video promo played at the opening of each event in the Series
- Opportunity to develop a topic for one of the events in the Series (dependent on timing of sponsorship and at the discretion of the Coast Guard Foundation)
- Your spokesperson included on one panel in the Series (if applicable and at the discretion of the Coast Guard Foundation)
- Inclusion of logo on the 2023 Corporate Partners page on the Foundation's website
- Logo placement on digital marketing pieces for all Series events

TOPIC SPONSOR: \$5,000

- Opportunity to develop a topic for one of the events in the Series (dependent on timing of sponsorship and at the discretion of the Coast Guard Foundation), or sponsor an already existing event in the Series
- Your spokesperson included on one panel in the Series (if applicable and at the discretion of the Coast Guard Foundation)
- 15-second video promo played during one event in the Series
- Recognition during one event in the Series
- Inclusion of logo on the 2023 Corporate Partners page on the Foundation's website
- Logo placement on digital marketing pieces for one event in the Series

CONTRIBUTING SPONSOR: \$2,500

- Recognition during one event in the Series
- Inclusion of logo on the 2023 Corporate Partners page on the Foundation's website
- Logo placement on digital marketing pieces for one event in the Series



TRIBUTE DINNERS

TRIBUTE TO THE COAST GUARD EIGHTH DISTRICT

FRIDAY, MARCH 10, 2023 | 6:30 P.M.

THE NATIONAL WWII MUSEUM | NEW ORLEANS, LOUISIANA

| DINNER SPONSOR: \$50,000

- Two tables of eight with prominent placement (16 seats total)
- Two seats at Chairman's Table
- Sponsor gift presentation on stage during event
- Acknowledgment during speaking program
- Logo recognition at event
- Prominent full-page tribute ad in digital program

| COCKTAIL RECEPTION SPONSOR: \$35,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| DESSERT & DANCING SPONSOR: \$35,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| SHIELD OF FREEDOM SPONSOR: \$25,000

- One table of eight with priority seating
- Logo recognition at event
- Full-page tribute ad in digital program

| DEFENDER SPONSOR: \$15,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

| GUARDIAN SPONSOR: \$10,000

- One table of eight
- Half-page tribute ad in digital program

| RESCUER SPONSOR: \$5,000

(30 AVAILABLE)

- One table of eight
- Acknowledgment listing in digital program

| INDIVIDUAL TICKET: \$625

(20 AVAILABLE)

- One ticket to the dinner

TRIBUTE TO THE COAST GUARD SEVENTH DISTRICT

FRIDAY, APRIL 28, 2023 | 6:30 P.M.

MARRIOTT HARBOR BEACH RESORT | FORT LAUDERDALE, FLORIDA

| DINNER SPONSOR: \$50,000

- One table of eight with prominent placement
- Sponsor gift presentation on stage during event
- Acknowledgment during speaking program
- Logo recognition at event
- Prominent full-page tribute ad in digital program

| COCKTAIL RECEPTION SPONSOR: \$25,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| POST RECEPTION SPONSOR: \$25,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| DEFENDER SPONSOR: \$15,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

| GUARDIAN SPONSOR: \$10,000

- One table of eight
- Half-page tribute ad in digital program

| RESCUER SPONSOR: \$5,000

- One table of eight
- Acknowledgment listing in digital program

| INDIVIDUAL TICKET: \$500

- One ticket to the dinner

TRIBUTE DINNERS

New date!

TRIBUTE TO THE COAST GUARD IN OUR NATION'S CAPITAL

MONDAY, JUNE 5, 2023 | 6:00 P.M.
NATIONAL BUILDING MUSEUM | WASHINGTON, D.C.

| DINNER UNDERWRITER: \$100,000

- Two tables of eight with prominent placement
- Eight invitations to Chairman's Reception
- Prominent logo recognition on signage and screens at event
- Sponsor gift presentation on stage during event
- Prominent full-page tribute ad in digital program

| DINNER SPONSOR: \$50,000

- One table of eight with prominent placement
- Four invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Prominent full-page tribute ad in digital program

| COCKTAIL RECEPTION SPONSOR OR DESSERT RECEPTION SPONSOR: \$35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| SHIELD OF FREEDOM SPONSOR: \$25,000

- One table of eight with preferential seating
- Two invitations to Chairman's Reception
- Logo recognition at event
- Full-page tribute ad in digital program

| DEFENDER SPONSOR: \$15,000

- One table of eight
- Half-page tribute ad in digital program

| GUARDIAN SPONSOR: \$10,000

- Two seats with preferential seating
- Acknowledgment listing in digital program

| INDIVIDUAL TICKET: \$1,000

- One ticket to the event: Cocktail Reception, Dinner, Dessert Reception

NEW PARTNER DISCOUNT: First-time sponsors can participate at discounted rates. Contact Jean Brown at 860-457-1805 or jbrown@coastguardfoundation.org.

PACIFIC NORTHWEST AWARDS DINNER

TUESDAY, SEPTEMBER 12, 2023 | 5:30 P.M.
BELL HARBOR INTERNATIONAL CONFERENCE CENTER | SEATTLE, WASHINGTON

| DINNER SPONSOR: \$50,000

- One table of eight with prominent placement
- Sponsor gift presentation on stage during event
- Logo recognition at event
- Prominent full-page tribute ad in digital program

| COCKTAIL RECEPTION SPONSOR: \$25,000

- One table of eight with prominent placement
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| POST RECEPTION SPONSOR: \$25,000

- One table of eight with prominent placement
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| DEFENDER SPONSOR: \$15,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| GUARDIAN SPONSOR: \$10,000

- One table of eight
- Half-page tribute ad in digital program

| RESCUER SPONSOR: \$5,000

- One table of eight
- Acknowledgment listing in digital program

| INDIVIDUAL TICKET: \$500

- One ticket to the dinner

TRIBUTE DINNERS

NEW YORK SALUTES THE COAST GUARD

THURSDAY, OCTOBER 5, 2023 | 6:00 P.M.
PIER SIXTY | NEW YORK, NEW YORK

| DINNER SPONSOR: \$50,000

- One table of eight with prominent placement
- Sponsor gift presentation on stage during event
- Logo recognition at event
- Prominent full-page tribute ad in digital program

| COCKTAIL RECEPTION SPONSOR: \$35,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| POST RECEPTION SPONSOR: \$35,000

- One table of eight with priority seating
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| SHIELD OF FREEDOM SPONSOR: \$25,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

| DEFENDER SPONSOR: \$15,000

- One table of eight
- Half-page tribute ad in digital program

| GUARDIAN SPONSOR: \$12,500

- One table of eight
- Acknowledgment listing in digital program

| INDIVIDUAL TICKET: \$1,250

- One ticket to the dinner

TEXAS SALUTES THE COAST GUARD

WEDNESDAY, NOVEMBER 8, 2023 | 6:00 P.M.
HOUSTON MARRIOTT MARQUIS | HOUSTON, TEXAS

| DINNER SPONSOR: \$50,000

- One table of eight with prominent placement
- Four invitations to Chairman's Reception
- Sponsor gift presentation on stage during event
- Logo recognition at event
- Prominent full-page tribute ad in digital program

| COCKTAIL RECEPTION SPONSOR: \$35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| POST RECEPTION SPONSOR: \$35,000

- One table of eight with priority seating
- Two invitations to Chairman's Reception
- Acknowledgment during speaking program
- Logo recognition at event
- Full-page tribute ad in digital program

| SHIELD OF FREEDOM SPONSOR: \$25,000

- One table of eight with preferential seating
- Two invitations to Chairman's Reception
- Logo recognition at event
- Full-page tribute ad in digital program

| DEFENDER SPONSOR: \$15,000

- One table of eight with preferential seating
- Logo recognition at event
- Full-page tribute ad in digital program

| GUARDIAN SPONSOR: \$10,000

- One table of eight
- Half-page tribute ad in digital program

| RESCUER SPONSOR: \$6,500

- One table of eight
- Acknowledgment listing in digital program

| INDIVIDUAL TICKET: \$1,000

- One ticket to the dinner

GOLF TOURNAMENTS

NEW YORK/NEW JERSEY SCHOLARSHIP GOLF TOURNAMENT

MONDAY, MAY 8, 2023 | 7:00 A.M.
SOUTH SHORE GOLF COURSE | STATEN ISLAND, NEW YORK

| UNDERWRITER SPONSOR: \$10,000

- Golfing package for eight players
- Two hole sponsorships
- Acknowledgment during speaking program
- Commemorative plaque

| LEADERSHIP SPONSOR: \$5,000

- Golfing package for four players
- Hole sponsorship
- Commemorative plaque

| SWAG BAG SPONSOR: \$3,500

- Golf balls, a poker chip and divot repair tool with company logo
- Recognition in program

| LUNCH SPONSOR: \$2,500

- Recognition at lunch

| TOURNAMENT PRIZE SPONSOR: \$2,500

- Tournament prizes for winning foursomes
- Recognition in program

| SCHOLARSHIP SPONSOR: \$2,500

- Golfing package for four players
- Hole sponsorship

| FOURSOME: \$1,200

- Golfing package for four players

| HOLE SPONSOR: \$1,000

- Company name displayed on signage at sponsored hole

| INDIVIDUAL GOLFER: \$400

WASHINGTON, D.C. AREA SCHOLARSHIP GOLF TOURNAMENT

MONDAY, MAY 22, 2023 | 7:00 A.M.
ARMY-NAVY COUNTRY CLUB | FAIRFAX, VIRGINIA

| UNDERWRITER SPONSOR: \$10,000

- Golfing package for six players*
- Hole sponsorship
- Acknowledgment during speaking program
- Commemorative plaque

| SHIRT/JACKET SPONSOR: \$7,500

- Company name/logo on golf shirt or jacket which is provided to every participant

| DOUBLE EAGLE SPONSOR: \$7,500

- Golfing package for six players*
- Hole sponsorship
- Commemorative plaque

| EAGLE SPONSOR: \$4,500

- Golfing package for three players*
- Hole sponsorship
- Commemorative plaque

**| LUNCH SPONSOR: \$4,000
(2 AVAILABLE)**

- Recognition at lunch and in program

| SWAG BAG SPONSOR: \$3,500

- Golf balls, a poker chip and divot repair tool with company logo
- Recognition in program

**| BEVERAGE CART SPONSOR: \$2,500
(2 AVAILABLE)**

- Advertisement on the beverage cart
- Recognition in program

| TOURNAMENT PRIZE SPONSOR: \$2,500

- Tournament prizes for winning foursomes
- Recognition in program

| BIRDIE SPONSOR: \$2,500

- Golfing package for three players*

**| BREAKFAST SPONSOR: \$2,000
(2 AVAILABLE)**

- Recognition at breakfast and in program

| AT THE TURN SPONSOR: \$1,500

- Signage at the snacks station provided midway

| HOLE SPONSOR: \$1,500

- Sponsorship of one hole with signage

| INDIVIDUAL GOLFER: \$800

**Individual Coast Guard members are placed with teams of three.*





COAST GUARD FOUNDATION

FOR MORE INFORMATION, CONTACT:

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